

# 2019 Twin Cities Veg Fest Sponsorship Levels

Category	Benefit	Platinum (\$6,000)	Main Stage Lead Sponsor (\$5,000)	Gold (\$2,500)	Silver (\$1,500)	Bronze (exhibitor fee + \$500)	Product donor*
<b>Day-of Festival Benefits</b>	Selection of naming space at the festival (your brand's family area, cooking demo tent, water station, zero-waste hub, VIP area, volunteer area, or main stage). Recognized on the map/program, all communications about that area of the festival, and you have the opportunity to provide volunteers to staff the area and/or direct attendees to the area	☑	exclusive recognition on main stage	☑	☑		
	Reserved parking spot(s) on the day of the festival	4 spots	3 spots	2 spots	1 spot		
	Exhibitor plots at the festival, and choice of general location (choice provided in order of sponsor level and sponsor agreement date)	4 spots: tents, tables, chairs, electric	3 spots near main stage: tents, tables, chairs, electric	2 spots: 2 tents & tables, 4 chairs, and second level electricity	1 spot: tent, table, 2 chairs, and basic electricity	1 spot: table, 2 chairs	placement choice if paid exhibitor
	Lunches from a festival vendor delivered to your booth by our volunteers	5 people	4 people	4 people	3 people	2 people	2 people if paid exhibitor
	Indoor VIP area access with snacks provided	6 people	5 people	4 people	3 people	2 people	2 people
<b>Pre- and post-festival benefits</b>	Inclusion in press release	☑					
	Recognition on promotional posters and pre-festival banner hung in downtown Saint Paul	☑	pre-festival banner only				
	Exclusive lunch with TCVF speakers or organizing committee members	☑	☑				
	Inclusion in festival promotion video for the following year	☑	☑	☑			
	Opportunity to introduce or be recognized before cooking demos, speakers, awards, and/or music performances 1	all festival speakers on main stage	all festival and after-party musicians on main stage	twice	once		
	Logo on the front page of the TCVF website	horizontal banner	vertical banner	large	medium	small	text recognition
	Name and location highlighted on program/map of TCVF venue	large logo and 50 words of text on cover	medium logo and 25 words of text on back	medium logo	small logo	bold text listing	bold text listing
	Recognition in CAA's weekly newsletter	in intro with exclusive mention, and an article about your brand with a photo	in intro and an article about your brand with a photo	in intro	in intro	in article	in article
	Recognition on welcome banner	large logo	large logo	large logo	medium logo	small logo	text
	Pre and/or post-festival thank you on the TCVF and CAA Facebook and Instagram pages	Exclusive pre and post festival posts with photo and link to your website	Exclusive pre and post festival posts with photo and link to your website	pre and post with tag and 2 photos	pre with tag and festival photo of your exhibitor spot or logo	pre with tag	pre and post with tag
	Items in the swag bag	5 items	4 items	3 items	2 items	1 item	1 (possibly more depending on items)
	Featured "like" on CAA Facebook page	☑	☑	☑	☑	☑	

1. We will work with you to pick the most appropriate presentation(s), but the final choice is up to Twin Cities Veg Fest.

\*250 or more samples for swag bags and/or VIP and volunteer areas