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COMPASSIONATE
ACTION FOR
ANIMALS™

Twin Cities
**veg'
fest**

SPONSORSHIP
Explore the Benefits

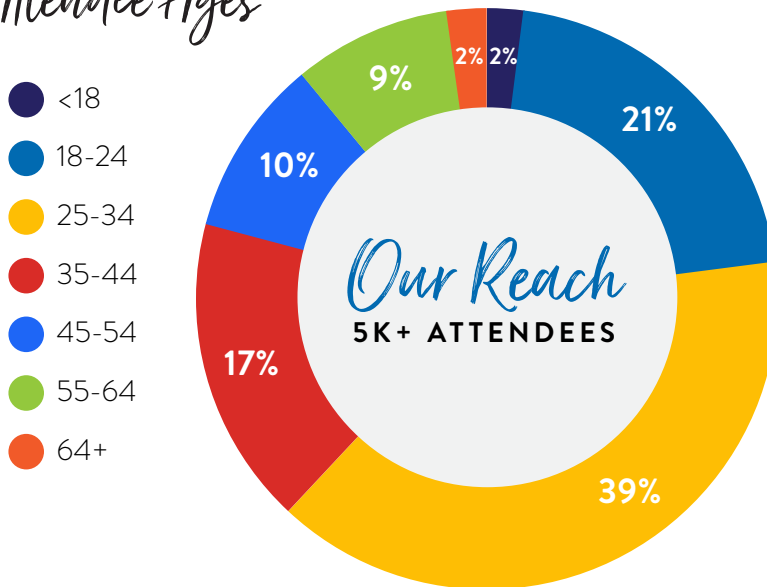
SEPTEMBER 20, 2026

10am - 4pm | Harriet Island Park, Saint Paul, MN

BECOME A *Sponsor*

Connect with your customers before, during, and after the festival

Attendee Ages



Our Following



WHAT THEY *Say*

Very well organized event, and great attention to detail put in by the organizing team.

It was so much more profitable than other markets! I think vegans really come with the intention of 'splurging' on that day.

It's like a state fair for all things plant-based! We value the number of people it exposes us to.

It's a venue that draws our target market.

SPONSORSHIP *Levels*

Explore the options for your brand!

Discounted
sponsorships
available for
returning sponsors!

Presenting Sponsor **\$30,000**

The festival is named “Twin Cities Veg Fest presented by [Your Brand]” and recognized in every mention of the event! Only one spot available!

Platinum Sponsor **\$15,000**

Gold Sponsor **\$6,000**

Silver Sponsor **\$3,000**

Bronze Sponsor **\$1,000**

Supporting Sponsor **Donation of 300 products
or free product coupons**



SPONSORSHIP *Benefits*



Details vary by level. Contact us for more information, or visit tcvegfest.com/sponsor2026

Boost your social media following with our collabs and sponsor giveaways!

Our social media collabs and giveaways reach thousands online and promote your brand!

Free entry for restaurants in the cooking challenges!

For the Twin Cities Vegan Chef Challenge and Vegan Chili Cook-Off at some sponsorship levels

Free or discounted listings and advertising options in CAA's annual magazine, *MN Veg Living!*

5,000 copies printed and distributed throughout the state, as well as available online

At the Festival:

Exhibitor space for your brand with choice of location

Your logo on our website, printed materials, signage & more!

Potential naming rights to festival areas

Get listed as a sponsor for another CAA event

like the Twin Cities Vegan Chef Challenge, a potluck, dine-out, and more!



CONTACT

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